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The Allstate Foundation and National SAVE Present Grants to Promote Teen Safe Driving

Highland School of Technology to Host Rally on National SAVE Day, Oct. 23

Gastonia, N.C. – Oct. 15, 2013 – The National Association of Students Against Violence Everywhere, a nationwide nonprofit dedicated to decreasing the potential for violence in our schools and communities, has received a generous grant from The Allstate Foundation to aid local SAVE chapters at schools in North Carolina and Mississippi in promoting teen safe driving and youth safety efforts. This includes the SAVE chapter at Highland School of Technology in Gastonia, which will begin its teen safe driving campaigns during America’s Safe School Week Oct. 21-25 and National SAVE Day on Oct. 23.

Highland School of Technology will celebrate National SAVE Day with a rally from 1:15 to 2:15 p.m. on Oct. 23. The rally will share information about safe driving, drug and alcohol awareness and eliminating bullying. In addition, the school will continue to educate students about safe driving throughout the year including an “X the TXT” event in the spring to warn of the dangers of texting while driving.

SAVE and the Allstate Foundation, who first partnered together in 2005, have already awarded the grant to 25 SAVE school chapters in North Carolina and Mississippi for use in their 2013-2014 plans. As part of the grant, each of these schools will receive free SAVE chapter affiliation and a \$1,000 mini grant for teen safe driving activism projects, education and promotional materials, an advisor stipend, ongoing support and technical assistance for SAVE’s youth safety efforts, and opportunities to partner with local Allstate agents to further the cause. The current school chapters include:

North Carolina

Garner High School (Raleigh)
Chapel Hill High School (Chapel Hill)
East Chapel Hill High School (Chapel Hill)
Bunn High School (Bunn)
Terry Sanford High School (Fayetteville)
Sun Valley High School (Monroe)
Highland School of Technology (Gastonia)
Harding University High School (Charlotte)
Stuart W. Cramer High School (Belmont)
Cuthbertson High School (Waxhaw)
Lumberton Senior High School (Lumberton)
Swansboro High School (Swansboro)

Mississippi

St. Patrick Catholic High School (Biloxi)
Biloxi High School (Biloxi)
Ocean Springs High School (Ocean Springs)
Callaway High School (Jackson)
Provine High School (Jackson)
LeFlore County High School (Itta Bena)
Pillow Academy (Greenwood)
North New Summit School (Greenwood)
Noxubee County High School (Macon)
South Pike High School (Magolia)
Port Gibson High School (Port Gibson)
Columbia High School (Columbia)
Hancock County High School (Kiln)

SAVE is still accepting applications for the 13 remaining spots until Oct. 31. Interested schools can download and submit the application at: <http://nationalsave.org/wp-content/uploads/2013/10/Allstate-Grant-App-2013-14-October.pdf>.

“It’s rewarding to see teens who are empowered and educated about safe driving,” said Thomas Walters, Allstate agent with Walters Insurance Agency. “SAVE does so much to promote a healthy and safe lifestyle for students everywhere. We’re excited to be able to team with them to focus on safe driving – something that seems so simple, but affects

students daily. By educating students on safe driving, we are giving them the tools necessary to prevent senseless injuries and deaths.”

In addition to raising general awareness about teen safe driving, many chapters will host rallies, safe driving pledge events, seat belt checks, impaired driving obstacle courses and more throughout the school year.

“We’re so grateful for this generous grant from the Allstate Foundation,” said Carleen Wray, executive director of SAVE. “SAVE students are so passionate about youth safety issues and teen safe driving, and this grant will allow them to get their messages out in ways they’ve never been able to before. One of the missions of SAVE is to keep kids safe in their daily lives and activities – this will only help further that mission. ”

To kick off SAVE efforts for the 2013-2014 school year, many schools will be celebrating America’s Safe Schools Week, Oct. 21-25, and National SAVE Day, Oct. 23, with special events and activities. This includes hosting a compliment day in which every locker will get a note with a compliment on it, handing out confidence cards with self-esteem boosting statements and passing “warm fuzzies,” smile-inducing sentiments that must be shared with another person before they cool off.

The Allstate Foundation and SAVE recognize that car crashes are the leading cause of death among teenagers and seek to change that statistic by empowering teen drivers with the knowledge to make better decisions on the road.

About the National Association of Students Against Violence Everywhere:

SAVE started at West Charlotte High School in Charlotte, N.C. in 1989 following the tragic death of a student who was trying to break up a fight at an off-campus party. Students met first to console each other, then as an organization to promote youth safety and to work together to prevent future incidents from occurring. SAVE provides education about the effects and consequences of violence and helps provide safe activities for students, parents and communities. For more information on SAVE or starting a SAVE chapter, visit www.nationalsave.org, or contact SAVE at (866) 343-SAVE to receive free start-up materials and guidance.

About The Allstate Foundation:

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. Over the last 60 years, the Foundation has contributed nearly \$300 million to organizations and projects in communities throughout the nation. For more information, visit www.allstatefoundation.org.

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