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***** MEDIA ALERT *****

**Amanda Elzy High School SAVE Chapter
To Host Teen Safe Driving Rally April 5**
*Local High School Chapter Of Students Against Violence Everywhere
And Allstate Promote Safe Driving Habits Among Teens*

- What:** The Amanda Elzy High School SAVE chapter will host a rally in cooperation with Allstate and the Mississippi Highway Patrol to encourage teens to develop safe driving habits.
- When:** Friday, April 5, 2 p.m.
- Where:** Amanda Elzy High School Auditorium
604 Elzy Avenue
Greenwood, MS 38930
- Why:** Motor vehicle accidents are the leading cause of death among teens in the United States. Studies have shown that per mile driven, teen drivers ages 16 to 19 are three times more likely to be involved in a fatal crash than drivers aged 20 years or older. Through proactive education, SAVE and Allstate want to equip teens with the knowledge necessary to make safe, smart driving choices.
- Who:** Amanda Elzy High School students, faculty and staff, as well as members of the Mississippi Highway Patrol and Greenwood, Miss. Allstate agent Billy Walker.
- Misc.:** The rally will feature performances by local steppers and trappers, and a safe driving poster contest.

ABOUT THE ALLSTATE FOUNDATION:

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. Over the last 60 years, the Foundation has contributed nearly \$300 million to organizations and projects in communities throughout the nation. For more information, visit www.allstatefoundation.org.

ABOUT STUDENTS AGAINST VIOLENCE EVERYWHERE (SAVE):

Students Against Violence Everywhere (SAVE) is a public nonprofit organization striving to decrease the potential for violence in our schools and communities by promoting meaningful student involvement, education and service opportunities in efforts to provide safer environments for youth. SAVE is a unique and powerful approach to youth safety because it recognizes the role that young people can take in making schools and

communities safer. The organization envisions that schools and communities will be safer and more secure, free of fear, and conducive to learning as a result of students being actively involved in meaningful violence prevention efforts. For more information, visit <http://www.nationalsave.org>.

For more information, please contact MMI Public Relations at (919) 233-6600, or email emily@mmipublicrelations.com.