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***** MEDIA ALERT *****

**Wakefield High School SAVE Chapter To Host
“Just Think First” Symposium March 15**

*Allstate Agents And Local Chapter Of Students Against Violence Everywhere (SAVE)
Promote Personal Responsibility, Safe Driving Behaviors At School Assembly*

What: Hosted by the Wakefield High School SAVE Chapter, this “Just Think First” assembly will raise awareness among teens about safe driving habits, and the dangers of drug and alcohol use.

When: Friday, March 15, 8:30 a.m.

Where: Wakefield High School Auditorium
2200 Wakefield Pines Drive
Raleigh, N.C. 27614

Why: During their sophomore year, many high school students receive their driver’s license and begin navigating public highways. Along with this responsibility come the challenges and pressures associated with dating, holding a job, academic performance and more. It is important that these teens are equipped with the knowledge to withstand peer pressure, make healthy choices, drive safely, and find alternatives to drug and alcohol use.

Who: Wakefield High School sophomores will attend the event. Speakers include:

- Dr. Laura Inscoe, dean of students at Wakefield High School will welcome attendees and will show a video clip from the JUST THINK FIRST personal responsibility video.
- Susan Foster, Wake County 4-H Northern Region representative, will speak on teen brain development.
- Mark Stroupe, teen mentor, will speak about developing healthy habits.
- Donnie Varnell, North Carolina State Bureau of Investigation, will speak on current legal issues and trends surrounding teen drug and alcohol use.
- Amy Brewer, local Allstate agent, will speak about driving accidents and financial liability.
- Maurice Donley, Raleigh Police Department, will speak about safe driving statistics.

Misc.: All students will receive “Just Think First” armbands when they enter the auditorium, where they will also watch a video on save driving and the dangers of drug and alcohol use. For more information on the program, visit <http://www.JUSTTHINKFIRST.com>.

ABOUT THE ALLSTATE FOUNDATION:

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and

lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. Over the last 60 years, the Foundation has contributed nearly \$300 million to organizations and projects in communities throughout the nation. For more information, visit www.allstatefoundation.org.

ABOUT STUDENTS AGAINST VIOLENCE EVERYWHERE (SAVE):

Students Against Violence Everywhere (SAVE) is a public nonprofit organization striving to decrease the potential for violence in our schools and communities by promoting meaningful student involvement, education and service opportunities in efforts to provide safer environments for youth. SAVE is a unique and powerful approach to youth safety because it recognizes the role that young people can take in making schools and communities safer. The organization envisions that schools and communities will be safer and more secure, free of fear, and conducive to learning as a result of students being actively involved in meaningful violence prevention efforts. For more information, visit <http://www.nationalsave.org>.

For more information, please contact MMI Public Relations at (919) 233-6600, or email emily@mmipublicrelations.com.