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***** MEDIA ALERT *****

Noxubee County High School SAVE Chapter To Host Safe Driving Rally April 22
Students Against Violence Everywhere Partners
With Allstate To Keep Teens Safe On The Road

What: A pre-prom rally hosted by the Noxubee County High School SAVE Chapter and local Allstate agents will stress the importance of safe and responsible driving during prom and graduation season.

When: Monday, April 22 at 3:30 p.m.

Where: Noxubee County High School Library
16478 Hwy. 45 North
Macon, MS 39341

Why: In the U.S., 4,000 teens die every year in car crashes, the #1 killer of teens nationwide. Many of these accidents are a result of texting while driving. SAVE and Allstate want to equip teens with the knowledge necessary to make the right choice and not text while driving.

Who: Noxubee County High School juniors and seniors, local law enforcement officials and Allstate Agent Chris Morgan.

Misc.: A short film about the dangers of texting while driving will be shown, along with a student-run skit, and a member of the Noxubee County Sheriff's Department will speak to students on making smart life choices. There will also be a poem-writing contest for students to conclude the program.

About The Allstate Foundation

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. Over the last 60 years, the Foundation has contributed nearly \$300 million to organizations and projects in communities throughout the nation. For more information, visit www.allstatefoundation.org.

ABOUT STUDENTS AGAINST VIOLENCE EVERYWHERE (SAVE):

Students Against Violence Everywhere (SAVE) is a public nonprofit organization striving to decrease the potential for violence in our schools and communities by promoting meaningful student involvement, education and service opportunities in efforts to provide safer environments for youth. SAVE is a unique and powerful approach to youth safety because it recognizes the role that young people can take in making schools and communities safer. The organization envisions that schools and communities will be safer

and more secure, free of fear, and conducive to learning as a result of students being actively involved in meaningful violence prevention efforts. For more information, visit <http://www.nationalsave.org>.

For more information, please contact MMI Public Relations at (919) 233-6600, or email emily@mmipublicrelations.com.