## **Media Contacts:**

**Emily Packard** MMI Public Relations (919) 233-6600 emily@mmipublicrelations.com Robert Buhler MMI Public Relations (919) 233-6600 rob@mmipublicrelations.com

# Hancock High School SAVE Chapter And Allstate Sponsor "Thumbs UP To X The TXT" Rally For May's National Teen Safe Driving Month

Students Against Violence Everywhere Urges Teens To Save Lives By Thinking Twice Before Texting While Driving

KILN, Miss. - Students Against Violence Everywhere (SAVE) (http://www.nationalsave.org), a national nonprofit organization striving to decrease violence in our schools and communities, has announced that the Hancock High School SAVE chapter recently hosted a "Thumbs UP to X the TXT" rally at the school to mark May's National Teen Safe Driving Month. The May 13 event, sponsored by Allstate agent Brenan Compretta, encouraged local students to think twice and save lives by avoiding texting and driving.

The event, made possible with a grant from the Southern Allstate Foundation Teen Safe Driving initiative, was part of Allstate's "Thumbs UP to X the TXT" national campaign to raise awareness about the dangers of texting and driving. At the assembly, students added their thumbprints to a banner as a symbol of their pledge not to text and drive.

#### QUOTES:

"Car crashes are the number one killer of teens nationwide, and many of those accidents are a result of texting while driving," said Compretta. "Allstate partnered with SAVE because we want to empower teens with the necessary means to eliminate the devastating effects of distracted driving."

## **NEW MEDIA CONTENT:**

Students Against Violence Everywhere (SAVE) on Facebook: https://www.facebook.com/NationalSAVE

Students Against Violence Everywhere (SAVE) on Twitter: https://twitter.com/NATIONALSAVE

#### ABOUT STUDENTS AGAINST VIOLENCE EVERYWHERE (SAVE):

Students Against Violence Everywhere (SAVE) is a public nonprofit organization striving to decrease the potential for violence in our schools and communities by promoting meaningful student involvement, education and service opportunities in efforts to provide safer environments for youth. SAVE is a unique and powerful approach to youth safety because it recognizes the role that young people can take in making schools and communities safer. The organization envisions that schools and communities will be safer and more secure, free of fear, and conducive to learning as a result of students being actively involved in meaningful violence prevention efforts. For more information, visit http://www.nationalsave.org.

### ABOUT THE ALLSTATE FOUNDATION:

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. Over the last 60 years, the Foundation has contributed nearly \$300 million to organizations and projects in communities throughout the nation. For more information, visit <a href="https://www.allstatefoundation.org">www.allstatefoundation.org</a>.

Emily Packard
MMI Public Relations
(919) 233-6600
emily@mmipublicrelations.com
http://www.twitter.com/MMIPR
http://www.mmipublicrelations.com

(end)