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***** MEDIA ALERT *****

**Callaway High School SAVE Chapter To Host
Teen Safe Driving Rally April 12**

*Allstate Agents Partner With Local Chapter Of Students Against Violence Everywhere
To Promote Safe Driving Habits Among Teens*

- What:** The Callaway High School SAVE Chapter will host an event with Allstate and the Mississippi Department of Transportation to encourage teens to develop safe driving habits. During the rally, Allstate agent Steven James and MDOT representatives will share personal experiences and encourage teens to not text while driving.
- When:** Friday, April 12, 9 to 11 a.m.
- Where:** Callaway High School Auditorium
601 Beasley Road
Jackson, MS 39206
- Why:** An estimated 1.6 million teens drive while reading or writing text messages, and distracted driving is a major factor in car crashes. In fact, Car crashes are the #1 killer of teens in the U.S., even more than alcohol, drugs, violence and suicide. It is important that teens are equipped with the knowledge to develop safe driving habits, as well as the ability to encourage their friends to stay away from texting while driving.
- Who:** Mississippi Department of Transportation officials, Allstate agent Steven James and Callaway High School faculty, staff and students.
- Misc.:** At the event, Students will be encouraged to sign an "X" The TXT banner and pledge to not text while driving.

ABOUT THE ALLSTATE FOUNDATION:

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. Over the last 60 years, the Foundation has contributed nearly \$300 million to organizations and projects in communities throughout the nation. For more information, visit www.allstatefoundation.org.

ABOUT STUDENTS AGAINST VIOLENCE EVERYWHERE (SAVE):

Students Against Violence Everywhere (SAVE) is a public nonprofit organization striving to decrease the potential for violence in our schools and communities by promoting

meaningful student involvement, education and service opportunities in efforts to provide safer environments for youth. SAVE is a unique and powerful approach to youth safety because it recognizes the role that young people can take in making schools and communities safer. The organization envisions that schools and communities will be safer and more secure, free of fear, and conducive to learning as a result of students being actively involved in meaningful violence prevention efforts. For more information, visit <http://www.nationalsave.org>.

For more information, please contact MMI Public Relations at (919) 233-6600, or email emily@mmipublicrelations.com.