



Toll Free 866-343-SAVE

Tel 919-661-7800

Fax 919-661-7777

www.nationalsave.org

*** SAMPLE ***

30-Second PSA

My name is {insert name} and I am proud to be a member of Students Against Violence Everywhere (SAVE). What is SAVE? SAVE is a program that engages students in meaningful violence prevention efforts within their schools and communities. SAVE was started by students in Charlotte, NC in 1989 after the tragic death of a classmate who was trying to break up a fight at an off-campus party. Nearly all young people across the nation are affected by violence. Its impact has devastated schools and communities and has brainwashed some youth into believing that violence is right. Violence is a behavior that we choose to learn and we can choose to unlearn it. The SAVE Chapter at {insert school} is actively involved in helping our school and community solve this problem.

Wednesday {insert date} is National SAVE Day and our SAVE Chapter is {insert brief description of activities}. To find out more about SAVE, contact {insert chapter contact} or the National SAVE office at 866-343-SAVE or visit www.nationalsave.org. Youth Voices.... Grown-Up Choices!