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\*\*\* MEDIA ALERT \*\*\*

**Gastonia Chapter Of Students Against Violence Everywhere (SAVE)  
& Allstate Promote Teen Safe Driving Awareness**  
*Highland School of Technology SAVE Chapter  
To Host Safe Driving Events March 25 – 28, 2013*

- What:** The Highland School of Technology SAVE Chapter is partnering with the Health Occupations Students of America and Interact Clubs to host X the TXT banner signing and a talent show to raise community awareness about safe driving habits.
- When:** Talent Show, Thursday, March 28, 6:30 p.m., School Auditorium  
X the TXT Banner Signing, Monday – Thursday, March 25 – 28, 12:00 pm – 1:00 pm, School Cafeteria
- Where:** Highland School of Technology  
1600 N. Morris Street  
Gastonia, NC 28052
- Why:** Many high school students receive their driver's licenses and begin navigating public highways during their sophomore year, but all high school students need to develop and commit to safe driving habits. Along with the responsibility of driving come the challenges and pressures associated with dating, holding a job, academic performance and more. It is important that these teens are equipped with the knowledge to withstand peer pressure, make healthy choices and drive safely.
- Who:** Highland School of Technology students, SAVE, Interact and Health Occupations Students of America Club members, and Allstate Agent Amy Bartlett.
- Misc.:** In addition to the talent show, the Highland School of Technology SAVE chapter, in partnership with the Interact and Health Occupations Students of America clubs, is completing a community awareness project where they will spread the word about the dangers of texting while driving by posting flyers, presenting a documentary to driver's education classes, and promoting the message through daily announcements and at sporting events. Allstate Agent Amy Bartlett will be on hand during the daily X the TXT banner signing to speak to students about safe driving practices.

**ABOUT THE ALLSTATE FOUNDATION:**

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. Over the last 60 years, the Foundation has

contributed nearly \$300 million to organizations and projects in communities throughout the nation. For more information, visit [www.allstatefoundation.org](http://www.allstatefoundation.org).

**ABOUT STUDENTS AGAINST VIOLENCE EVERYWHERE (SAVE):**

Students Against Violence Everywhere (SAVE) is a public nonprofit organization striving to decrease the potential for violence in our schools and communities by promoting meaningful student involvement, education and service opportunities in efforts to provide safer environments for youth. SAVE is a unique and powerful approach to youth safety because it recognizes the role that young people can take in making schools and communities safer. The organization envisions that schools and communities will be safer and more secure, free of fear, and conducive to learning as a result of students being actively involved in meaningful violence prevention efforts. For more information, visit <http://www.nationalsave.org>.

**For more information, please contact MMI Public Relations at (919) 233-6600, or email [emily@mmipublicrelations.com](mailto:emily@mmipublicrelations.com).**