

Media Contacts:

Emily Packard
MMI Public Relations
(919) 233-6600
(336) 655-4274 (cell)

Patty Briguglio
MMI Public Relations
(919) 233-6600
(919) 233-0300 (fax)

***** MEDIA ALERT *****

**Chapel Hill High School SAVE Chapter
Hosts Distraction-Free Driving Event May 23**
*Local Chapter Of Students Against Violence Everywhere And
Allstate Seek To Combat Impaired And Distracted Driving At Annual Tigerfest Event*

What: The Chapel Hill High School SAVE chapter is partnering with Allstate to host an impaired- and distracted- driving session as part of Chapel Hill High School's annual Tigerfest event.

When: Thursday, May 23
-Session B 10:15 a.m. to 11:05 a.m.
-Session C 1:20 p.m. to 2:25 p.m.
-Session D 2:30 p.m. to 3:15 p.m.

Where: Chapel Hill High School
1709 High School Rd.
Chapel Hill, N.C. 27516
At parking lot near tennis courts, behind the lower gymnasium

Why: Car crashes caused by distracted driving and driving under the influence are one of the main causes of injury and death among teens. It is especially important for high school students to be aware of the dangers of unsafe driving and to get involved with the safe-driving movement so they can better promote distraction-free driving in their community.

Who: Six to eight SAVE students will assist with the day's activities alongside SAVE adviser Jim Wise. Two Carrboro Police Department officers, four to six Chapel Hill Police Department officers, and Allstate agent Tom Fiquette will be attending.

Misc.: The Chapel Hill High School SAVE chapter will encourage students to commit to safe driving habits through a mock driving simulation where students will attempt to drive golf carts while texting and with impaired-vision goggles. Students also will participate in a roadside sobriety simulation and local police officers will speak about safe driving.

ABOUT THE ALLSTATE FOUNDATION:

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. Over the last 60 years, the Foundation has contributed nearly \$300 million to organizations and projects in communities throughout the nation. For more information, visit www.allstatefoundation.org.

ABOUT STUDENTS AGAINST VIOLENCE EVERYWHERE (SAVE):

Students Against Violence Everywhere (SAVE) is a public nonprofit organization striving to decrease the potential for violence in our schools and communities by promoting meaningful student involvement, education and service opportunities in efforts to provide safer environments for youth. SAVE is a unique and powerful approach to youth safety because it recognizes the role that young people can take in making schools and communities safer. The organization envisions that schools and communities will be safer and more secure, free of fear, and conducive to learning as a result of students being actively involved in meaningful violence prevention efforts. For more information, visit <http://www.nationalsave.org>.

For more information, please contact MMI Public Relations at (919) 233-6600, or email emily@mmipublicrelations.com.