



Students Against  
Violence Everywhere

# SAVE<sup>®</sup>

2011-2012 ANNUAL REPORT




**NATIONAL ASSOCIATION OF  
STUDENTS AGAINST VIOLENCE EVERYWHERE**  
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## YOUTH VOICES... GROWN-UP CHOICES!

Youth violence is having a major impact on young people, parents, school and law enforcement officials and we need your help to ensure that the National Association of Students Against Violence Everywhere (SAVE), can continue to assist youth in their quest to become safer.

SAVE is a national student-led, public nonprofit, 501(c)(3) organization that empowers youth in schools and community-based organizations to prevent youth crime and violence. SAVE engages and empowers students in meaningful violence prevention efforts. SAVE is decreasing the potential for violence in our schools and communities by promoting student involvement, education and service opportunities in efforts to establish, support and nurture SAVE chapters. Young people are looking to be engaged in their schools and communities and SAVE's program does just that – works closely with nearly 230,000 members in over 2,000 schools and communities nationwide.

The SAVE program has national reach, thousands of human touch points, and offers “real solutions” to societal problems while providing safety and education for our nation's youth. School administrators, teachers, parents, and students value the strides SAVE chapters are making to improve school safety for our youth. SAVE calls upon the entire community to take a stand and get involved in the safety and education of our youth. We are proud of our efforts in the past and look forward to a brighter, safer future for all our youth.

  
*Carleen Wray*  
Carleen Wray  
Executive Director

### VISION

Schools and communities will be safer and more secure, free of fear and conducive to learning as a result of students being actively involved in meaningful violence prevention efforts.



### MISSION

The National Association of Students Against Violence Everywhere (SAVE) is a student led organization striving to decrease the potential for violence in our schools and communities by promoting meaningful student involvement, education, and service opportunities in efforts to provide safer environments for youth.

### GOALS

- ★ **Educate** students about the effects and consequences of violence as well as safe activities for students, parents, and the community.
- ★ **Encourage** positive peer influences within the school and community through violence prevention efforts.
- ★ **Engage** students in meaningful violence prevention efforts within their school and community.
- ★ **Empower** youth with knowledge and skills necessary to provide service to their community and school.

# SAVE EDUCATES . . .

## TECHNICAL ASSISTANCE AND CHAPTER SUPPORT

SAVE provides direct technical assistance and support to students, educators, law enforcement and community members on how to effectively establish and maintain SAVE chapters.

### Training & Support for SAVE Chapters:

SAVE provided many opportunities for training and support to established SAVE chapters. Several trainings for school systems across the country occurred as did numerous speaking engagements at rallies, community events and conferences.



## SAVE PRESENTATIONS

### SAVE representatives conducted workshops and trainings at the:

- ★ National School Safety Conference, Orlando, FL
- ★ 7th Annual Youth Violence Prevention Conference, Charlotte, NC
- ★ Uniting in Action Expo, Atlanta, GA
- ★ West Texas SAVE Summit, Ira, TX
- ★ National Conference on Bullying, Orlando, FL
- ★ Striving to Reduce Youth Violence Everywhere (STRYVE) Conference, DC
- ★ West Texas SAVE Summit, TX
- ★ Enough is Enough - University of Akron, OH
- ★ 2nd Annual Summit on Preventing Youth Violence, US Dept, of Justice, DC
- ★ Natl. Youth Leadership Council: Our World, Our Future Conference - Minneapolis (MN)
- ★ Gang Prevention Summit - San Diego, CA
- ★ Bullying Seminar - Apex, NC
- ★ SAVE Implementation Training - Lumberton, NC
- ★ Attorney General's National Task Force on Children Exposed to Violence- Baltimore (MD)

## YOUTH VOICES..GROWN-UP CHOICES INITIATIVE:

Through the Allstate Foundation, 42 SAVE Chapters across the country received free SAVE materials, technical assistance, chapter memberships and mini-grants. These materials and mini-grants allowed SAVE chapters to implement a variety of violence prevention awareness campaigns, implement safety strategies, teach conflict management skills, train youth in peer mediation, advocate for teen safe driving and fund many worthwhile service projects that aid in the safety of schools and communities.

### Thank you Allstate Foundation for supporting our SAVE Chapter efforts in the following regions:

- ★ Capital Region (MD) - 4 chapters supported, 4,801+ youth impacted
- ★ North Central Region (IN) - 8 chapters supported, 6,180+ youth impacted
- ★ Northwest Region - (AK,OR, WA) - 4 chapters supported, 7,530+ youth impacted
- ★ Southeast Region (NC) - 12 chapters supported, 11,753 youth impacted
- ★ Southern Region (MS) - 4 chapters supported, 2,520+ youth impacted
- ★ West Central Region (IA, KS, MO, MT, SD)- 10 chapters supported, 4,087+ youth impacted



## SAVE PUBLICATIONS & EDUCATIONAL ITEMS:

### SAVE eSOURCE

SAVE distributed a monthly electronic newsletter, SAVE eSource. Chapters received important information on preventing school and youth violence, the monthly topic focus, upcoming events, contests, grant opportunities, as well as highlights of successful chapter activities.

### SAVE INFORMATION TOOLKIT

Individuals interested in starting a SAVE chapter in their school or community received the SAVE Information Toolkit that contains background information on SAVE, the goals of SAVE, planning ideas and tips for initiating a chapter, and a comprehensive overview of the elements of SAVE: crime prevention, conflict management and being of service to your school and community.





### SAVE: GETTING STARTED

As SAVE chapters register as affiliate members they receive SAVE: Getting Started Activity Guide as well as membership cards and a SAVE Certificate. The guide includes sample meeting agendas, meeting ideas and activities to get their chapter off the ground and running.

### BACK TO SCHOOL SAFETY GUIDE

In August as part of the Back to School mailing, SAVE chapters received the Back to School Safety Guide. The guide contained reproducible parent and student brochures, a school safety planning guide for administrators, tips and sample lesson plans for teachers, and action activities for SAVE Chapters.

### NATIONAL SAVE DAY PLANNING GUIDE

SAVE chapters received a planning guide to help them successfully celebrate National SAVE Day on October 19, 2011. The guide contained sample media advisories, proclamations and an extensive list of activities to involve students, staff and the community in their SAVE Day activities.

### 2011-2012 SAVE YOUTH VIOLENCE PREVENTION ACTIVITY CALENDAR

Schools across the country received a SAVE school year calendar filled with ideas and activities to prevent violence in their schools and communities. Monthly focuses related to the 3 essential elements of SAVE: Crime Prevention, Conflict Management & Service Projects.

### SAVE ONLINE STORE LAUNCHED

SAVE's online store was opened for business in the fall of 2011. All SAVE Educational Items can be purchased via the store as well as renewing Chapter Membership. The store can be found at <http://nationalsave.org/store/>.



## SAVE ENGAGES . . .

### NATIONAL SAVE YOUTH ADVISORY BOARD

The National Youth Advisory Board (YAB) serves as a voice for SAVE and as national role models for peers and younger students. These students from across the United States join together and have one common goal: to decrease the potential of violence in their schools and communities. They have become "a voice that matters" to adult leadership groups by providing a youth perspective on current and new initiatives.

#### Planning & Organization, Materials, Activities

These are just a few of the activities the YAB help to coordinate:

- ★ National SAVE Day
- ★ National Youth Violence Prevention Week Campaign
- ★ Youth Forum
- ★ Activity Guides and Lesson Plans
- ★ Monthly Theme Public Service Announcements



- ★ National presentations
- ★ Public Awareness
- ★ Annual organization goals
- ★ National Conference on Bullying
- ★ Dating Violence Brochure

### NATIONAL YOUTH LEADERSHIP INSTITUTE

National SAVE held a National Trainer of Trainers workshop for Youth Advisory Board members to aid in the growth and expansion of SAVE. Attendees participated in an intensive training including interactive, participatory activities. After receiving training, participants presented sessions on crime prevention, conflict management and service projects to institute participants and instructors.

# SAVE ENCOURAGES . . .

## PUBLIC AWARENESS CAMPAIGN

SAVE utilizes multiple media sources and activities to heighten awareness of the crisis surrounding youth and school violence and how youth can be empowered through SAVE to address this issue. Articles regarding SAVE's activities as well as activities of chapter members have been in newspapers and magazines across the country. Many television and radio stations have interviewed SAVE members and SAVE representatives including CBS, NBC, ABC and FOX affiliates.

## WEBSITE

- ★ 8,000+ average daily hits
- ★ #1 search engine ranking for Students Against Violence Everywhere on Yahoo, Bing, Google, AOL, MSN, Excite, All the Web and Lycos search engines
- ★ 1184+ websites link to SAVE
- ★ 630+ people like us on facebook

## EVENTS

Presentations, workshops, and national awareness efforts occurred throughout the United States thanks to SAVE staff and the National Youth Advisory Board.

## 2ND NATIONAL CONFERENCE ON BULLYING

The School Safety Advocacy Council, in partnership with the Florida Association of School Resource Officers (FASRO) and SAVE, held the 2nd annual National Conference on Bullying in Orlando, FL in February. The event featured some of the nation's leading experts in the field of Bullying, both from the prevention and response side. Members of the National SAVE Youth Advisory Board (YAB) presented to over 600 School Administrators, Social Workers, Counselors, Psychologists, Resource Officers at the conference. The YAB shared information on SAVE's history, ideals, three essential elements, and bullying; illustrating how SAVE is part of the solution in overcoming the national epidemic. Conference sessions included:

- ★ Digital Literacy to Combat Bullying
- ★ Bullying - What are the Trends Telling Us?
- ★ Cyber Bullying
- ★ The Reality TV Generation
- ★ Liability 101: How Not to be Successfully Sued

## NATIONAL TASK FORCE ON CHILDREN EXPOSED TO VIOLENCE

Nigel Cox, Chair of the SAVE Youth Advisory Board, testified at the public hearing for the U.S. Attorney General's National Task Force on Children Exposed to Violence on November 29, 2011, in Baltimore, MD. Mr. Cox spoke along with practitioners, policy makers, advocates, academics, and representatives of impacted families and communities as the task force gathered expert and community testimony on the epidemic of children's exposure to violence.



# SAVE EMPOWERS . . .

## **NATIONAL SAVE DAY - OCTOBER 19, 2011**

SAVE members across the country conducted educational activities and service projects in their schools and communities to bring awareness to the issue of violence and how students can make a difference. Chapters focused on critical SAVE elements to ensure a successful day including students, staff, service, awareness, activities, academics, violence prevention, youth voices, volunteers, engaging, empowering, encouraging and educating. National SAVE Day occurred during America's Safe Schools Week.

## **NATIONAL SAVE ROCK-A-THON - OCTOBER 21, 2011**

On Friday, October 21, SAVE chapters across the country helped to raise awareness on the issue of school violence by rocking in a safe school year. The Rock-A-thon provided an opportunity for SAVE chapters to come together to 1) highlight information and awareness of their SAVE chapter activities; 2) conduct a safe and fun activity for chapter members to build friendships and assist chapters to perform as a team; and 3) raise funds for their chapter and the National Association.

## **YOUTH VOICES AWARDS**

Each year National SAVE recognizes outstanding students, advisors and chapters for their efforts in preventing school and community violence. The award winners included:

### **SAVE Student of the Year**

*Miranda Day, Burrton High School (KS)*



### **SAVE Community Chapter of the Year**

*Greene County SAVEI (NC)*

### **SAVE High Chapter of the Year**

*Ira High School (TX)*



### **SAVE Advisor of the Year**

*Vickie Szarek,  
Garner Magnet High School (NC)*



**National Youth Violence Prevention Week - March 18-23, 2012**  
National SAVE and The Guidance Channel entered the eleventh year of this national campaign against youth violence. SAVE, along with the official campaign sponsors, promoted campaign strategies and efforts to millions of students, educators, mental health professionals, law enforcement officers, community activists, faith-based groups, and others working with youth. The campaign website, <http://nationalsave.org/main/YVPC.php>, was enhanced. Sponsors continued their web and email-based promotions, held training sessions, highlighted campaign efforts in print publications, distributed campaign brochures to members, and developed many other innovative ways to encourage participation.



# SAVE CHAPTERS . . .

## SNAPSHOT OF SAVE CHAPTERS

The National Association of Students Against Violence Everywhere (SAVE) conducted a survey with SAVE chapters. The following information is a snapshot of the information collected:



### Types of SAVE Chapters:

- ★ Elementary 27%
- ★ Middle School 27%
- ★ High School 31%
- ★ Community/Other 14%
- ★ International 1%

### Gender of Members:

- ★ Female 55%
- ★ Male 45%

### Ethnicity of SAVE Chapter Members:

- ★ White American 52%
- ★ African American 28%
- ★ Asian American 6%
- ★ Hispanic American 8%
- ★ Native American 3%
- ★ Other 3%

### SAVE Chapter Advisors:

- ★ Teacher 29%
- ★ Counselor 17%
- ★ School Resource Officer 16%
- ★ Administrator 14%
- ★ Social Worker 11%
- ★ Parent Volunteer 2%
- ★ Community Leader 3%
- ★ Other 8%

# SAVE LEADERSHIP

## BOARD OF DIRECTORS

Jacalyn Barnes  
Herndon, VA

Brandon Boxler  
US Court of Appeals  
for the 11th Circuit  
Montgomery, AL

Alex Brown  
IBM  
Apex, NC

Eric Brown  
Volvo North America /  
Fortos Mgmt.  
Greensboro, NC

Karen Carpenter  
Hillard Heintze  
Chicago, IL

Kate Catlin  
NC Chamber of Commerce  
Raleigh, NC

Nigel Cox  
Youth Advisory Board Chair  
Farmville, NC

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University of North Carolina  
Chapel Hill, NC

Argrow "Kit" Evans  
Orlando, FL

Ida Hancox  
Parent Representative  
Oakland, CA

Anne Marie Jasinowski  
Baltimore, MD

Amanda Klinger  
The Prae Group  
Washington, DC

Katrina Reynolds  
SAVE Advisor of the Year  
Ira, TX

Jim Sutasche  
Parent Representative  
Pleasant Prarie, WI

Nailah Wagner  
Atlanta, GA

Elizabeth Walker  
Association of State and Territorial  
Health Officials  
Arlington, VA

Thomas Walters  
Allstate Insurance Co.  
Raleigh, NC

Jim Wise  
Student Assistance Program Specialist  
Chapel Hill, NC

## HONORARY BOARD

Gary Brown, Retired  
Safe Schools Portals, Inc.  
Greensboro, NC

Dawne Orange  
Parent Representative  
Charlotte, NC

Dr. Ronald Stephens  
National School Safety Center  
Westlake, CA

## NATIONAL YOUTH BOARD

### ADVISORY BOARD

Nigel Cox  
Farmville, NC

Jaclyn Morton  
Gastonia, NC

Shadezja Garrett  
North Chicago, IL

Jessica Weber  
Waxhaw, NC

Brady Ledbetter  
Synder, TX

### AMBASSADORS

Gerardo Ceballos  
Denver, CO

Latoria Sherrill  
Gastonia, NC

Danielle Diaz  
Albuquerque, NM

Channing Shor  
Grand Rapids, MI

Amanda Elks  
Gastonia, NC

Casey Story  
Garner, NC

Sarah Gillespie  
Washington, DC

Mary Catherine Tee  
Fairbanks, AK

Christian Gonzalez  
Denver, CO

Cassady Tetsworth  
Greensboro, NC

Heather Hernandez  
Poway, CA

Amber Virtue  
Denver, CO

Britt Hinchliff  
Berkeley, CA

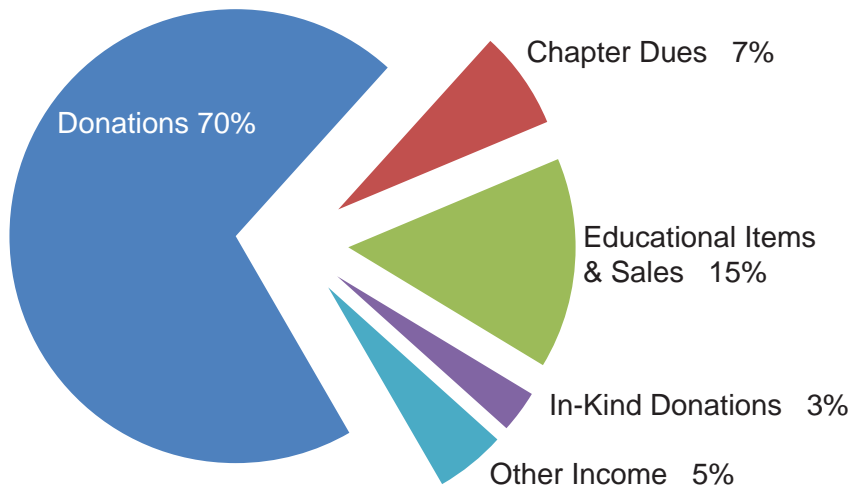
Gerard Wheeler  
Atlanta, GA

Amanda Krebsbach  
Mukwonago, WI



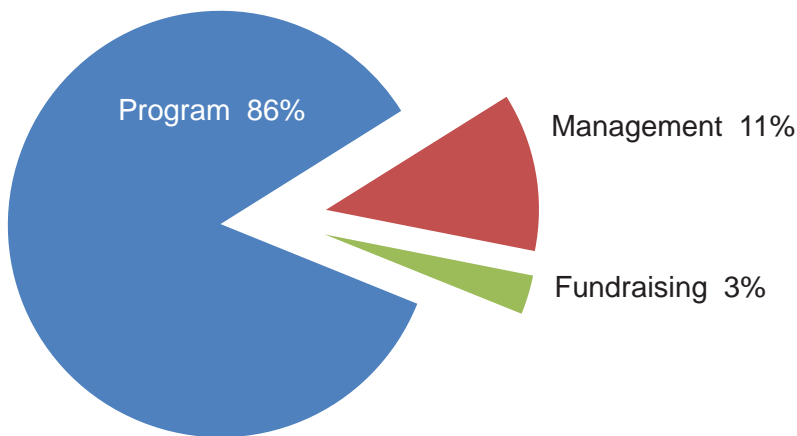
# SAVE OPERATIONAL & PROGRAMMATIC REVENUES & EXPENSES

## REVENUES



FYE 06-30-12	
<b>Total Revenues:</b>	<b>\$ 226,729</b>
<i>Donations:</i>	\$ 158,711
<i>Chapter Dues:</i>	\$ 15,871
<i>Educational Items &amp; Sales</i>	\$ 34,009
<i>In-Kind Donations:</i>	\$ 6,802
<i>Other Income:</i>	\$ 11,336

## EXPENSES



FYE 06-30-12	
<i>Ending Net Assets:</i>	\$ 420,436
<b>Total Expenses:</b>	<b>\$ 293,072</b>
<i>Program:</i>	\$ 252,043
<i>Mgmt &amp; General:</i>	\$ 32,237
<i>Fundraising:</i>	\$ 8,792

## CONTRIBUTORS

- Allstate Foundation - Capital Region
- Allstate Foundation - North Central Region
- Allstate Foundation - Northwest Region
- Allstate Foundation - Southeast Region
- Allstate Foundation - Southern Region
- Allstate Foundation - West Central Region