

Media Contacts:

Emily Packard
MMI Public Relations
(919) 233-6600
(336) 655-4274 (cell)

Patty Briguglio
MMI Public Relations
(919) 233-6600
(919) 233-0300 (fax)

***** MEDIA ALERT *****

**Sun Valley High School SAVE Chapter
Hosts Safe & Drug Free Prom Event April 25**
*Local Chapter Of Students Against Violence Everywhere And
Allstate Seek To Combat Teen Driving Accidents And Injuries*

- What:** The Sun Valley High School SAVE chapter is partnering with Allstate to promote a safe and drug-free prom for students and to encourage healthy lifestyle and safe driving habits.
- When:** Thursday, April 25, 11 a.m. to 1:15 p.m.
- Where:** Sun Valley High School
5211 Old Charlotte Hwy., Monroe, N.C. 28110
- Why:** Car crashes caused by distracted driving and driving under the influence are one of the top causes of injury and death among teens. The potential for accidents is heightened during prom season, where many teens are faced with tough choices about drug and alcohol use and texting while driving. SAVE seeks to equip high school students with the knowledge and resolve necessary to engage in safe, responsible behavior in every area of their lives.
- Who:** Allstate agent Julie Crowell will be on hand to speak to students about making potentially life-saving choices on prom night.
- Misc.:** The Sun Valley High School SAVE chapter will encourage students to commit to safe driving habits by signing an "X the TXT" pledge, and will show videos on having a fun, drug-free prom night in the school cafeteria. Students will also be distributing pamphlets on safe driving throughout the event.

ABOUT THE ALLSTATE FOUNDATION:

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. Over the last 60 years, the Foundation has contributed nearly \$300 million to organizations and projects in communities throughout the nation. For more information, visit www.allstatefoundation.org.

ABOUT STUDENTS AGAINST VIOLENCE EVERYWHERE (SAVE):

Students Against Violence Everywhere (SAVE) is a public nonprofit organization striving to decrease the potential for violence in our schools and communities by promoting meaningful student involvement, education and service opportunities in efforts to provide safer environments for youth. SAVE is a unique and powerful approach to youth safety

because it recognizes the role that young people can take in making schools and communities safer. The organization envisions that schools and communities will be safer and more secure, free of fear, and conducive to learning as a result of students being actively involved in meaningful violence prevention efforts. For more information, visit <http://www.nationalsave.org>.

For more information, please contact MMI Public Relations at (919) 233-6600, or email emily@mmipublicrelations.com.