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***** MEDIA ALERT *****

**Garner Magnet High School Chapter Of
Students Against Violence Everywhere Hosts Safe Prom Event May 2**
*Local SAVE Chapter And Allstate Seek To Keep Teens From Becoming
Drunk And Distracted Driving Statistics By Stressing Safe Choices During Prom*

What: The Garner Magnet High School SAVE chapter is partnering with Allstate to promote a safe and drug-free prom for students through a school rally presenting statistics on the dangers of drinking and texting while driving, as well as a mock car crash event.

When: Thursday, May 2, 9:10 a.m. (presentation); 1 p.m. (mock car crash)

Where: Garner Magnet High School
2101 Spring Drive, Garner, N.C., 27529

Why: Car crashes caused by distracted driving and driving under the influence are one of the top causes of injury and death among teens. The potential for accidents is heightened during prom season, where many teens are faced with tough choices about drug and alcohol use, as well as texting, while driving. SAVE seeks to keep teens from becoming drunk and distracted driving statistics by stressing responsible choices that can save lives during prom season and throughout their lives.

Who: Local EMS personnel, firefighters and police officers, will be on hand to participate in a mock car crash, as well as share their experiences in responding to crashes resulting from drunk and distracted driving.

Misc.: The Garner Magnet High School SAVE chapter will encourage students to commit to safe driving habits through a safe driving rally and experiencing a mock car crash. The crash will depict a real-life scenario of the deadly consequences of drunk and distracted driving during prom season.

Throughout the week, students will be encouraged to pledge to have a safe prom by making smart driving choices and resisting peer pressure. On Tuesday, a Grim Reaper will pull "victims" of car crashes from the classroom and replace them with zombie students wearing statistics on drinking and texting while driving.

ABOUT THE ALLSTATE FOUNDATION:

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. Over the last 60 years, the Foundation has

contributed nearly \$300 million to organizations and projects in communities throughout the nation. For more information, visit www.allstatefoundation.org.

ABOUT STUDENTS AGAINST VIOLENCE EVERYWHERE (SAVE):

Students Against Violence Everywhere (SAVE) is a public nonprofit organization striving to decrease the potential for violence in our schools and communities by promoting meaningful student involvement, education and service opportunities in efforts to provide safer environments for youth. SAVE is a unique and powerful approach to youth safety because it recognizes the role that young people can take in making schools and communities safer. The organization envisions that schools and communities will be safer and more secure, free of fear, and conducive to learning as a result of students being actively involved in meaningful violence prevention efforts. For more information, visit <http://www.nationalsave.org>.

For more information, please contact MMI Public Relations at (919) 233-6600, or email emily@mmipublicrelations.com.