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MEDIA ADVISORY

Walter Williams High School SAVE Chapter to conduct Teen Safe Driving Activities on May 15 & 18, 2012

- WHO:** Teen members of the SAVE Chapter at Walter Williams High School in Burlington, NC
- WHAT:** Sponsored by the Allstate Foundation, Walter Williams High School will hold a teen safe driving event on Tuesday, May 15, 2012. Students will participate in a mock crash with the assistance of the Burlington Police, EMT, and Fire Department. On May 18, junior and senior students will sign the PROM VIP (Vehicle Injury Prevention for a Very Important Person) Pledge. There will also be a Safe and Sober Crash Scene reenactment with the assistance of emergency services. The SAVE Chapter is advised by Altamise Leach.
- HOW:** Media is invited to speak with students about safe driving tips for all teens and the challenges and consequences of unsafe teen driving habits.
- WHEN:** **Tuesday, May 15, 2012**
9:00 am - School Front Lawn
- Friday, May 18, 2012**
7:45 am and all 3 lunches - Senior Parking Lot
- WHERE:** Walter Williams High School
1307 S. Church St.
Burlington, NC 27215
- WHY:** Texting and alcohol use are dangerous distractions facing drivers today, particularly among teens, of which car crashes are the number one killer. According to a recent Allstate Foundation study, 49 percent of driving teens admit to being extremely distracted by texting and instant messaging while driving. And, the National Highway Traffic Safety Administration reports driver distraction contributes to 25 percent of all police-reported traffic crashes.

About the National Association of Students Against Violence Everywhere:

SAVE started at West Charlotte High School in Charlotte, N.C. in 1989 following the tragic death of a student who was trying to break up a fight at an off-campus party. Students met first to console each other, then as an organization to promote violence prevention and to work together to prevent future incidents from occurring. SAVE provides education about the effects and consequences of violence and helps provide safe activities for students, parents and communities. For more information on SAVE or starting a SAVE chapter, visit www.nationalsave.org, or contact SAVE at (866) 343-SAVE to receive free start-up materials and guidance.

About the Allstate Corporation:

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