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PRESS RELEASE

Marionville High School SAVE Chapters Plans Teen Safe Driving Activities, April 16, 2012

- WHO:** Teen members of the SAVE Chapter at Marionville High School in Marionville, MO
- WHAT:** Sponsored by the Allstate Foundation, Marionville High School FCCLA will sponsor a traffic safety assembly for all high school students on Monday, April 16, 2012. Officer Mike Watson of the Missouri Highway Patrol will show a video on distracted driving and how it impacts teen traffic accidents and deaths. Emphasis will be placed on avoiding texting while driving. Students will receive pledge cards that can be taken home to their families that ask family members not to text while driving. Bill Baker from the Aurora Allstate office will also be in attendance.
- The assembly will kick off a week of emphasis placed on traffic safety. Students will receive texting rings, bookmarks, pins & other items to reinforce safe driving. Statistics reveal that as the spring season of prom and graduation arrive, the number of teens killed in traffic accidents rises. The SAVE Chapter is advised by Iris Bounds.
- HOW:** Media is invited to speak with students about safe driving tips for all teens and the challenges and consequences of unsafe teen driving habits.
- WHEN:** **Monday, April 16, 2012**
9:00 am
- WHERE:** Marionville High School
177725 Hwy 14
Marionville, MO 65705
Auditorium
- WHY:** Texting is one of the most dangerous distractions facing drivers today, particularly among teens, of which car crashes are the number one killer. According to a recent Allstate Foundation study, 49 percent of driving teens admit to being extremely distracted by texting and instant messaging while driving. And, the National Highway Traffic Safety Administration reports driver distraction contributes to 25 percent of all police-reported traffic crashes.

About the National Association of Students Against Violence Everywhere:

SAVE started at West Charlotte High School in Charlotte, N.C. in 1989 following the tragic death of a student who was trying to break up a fight at an off-campus party. Students met first to console each other, then as an organization to promote violence prevention and to work together to prevent future incidents from occurring. SAVE provides education about the effects and consequences of violence and helps provide safe activities for students, parents and communities. For more information on SAVE or

starting a SAVE chapter, visit www.nationalsave.org, or contact SAVE at (866) 343-SAVE to receive free start-up materials and guidance.

About the Allstate Corporation:

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer known for its "You're In Good Hands With Allstate[®]" slogan. Now celebrating its 80th anniversary as an insurer, Allstate is reinventing protection and retirement to help nearly 16 million households insure what they have today and better prepare for tomorrow. Consumers access Allstate insurance products (auto, home, life and retirement) and services through Allstate agencies, independent agencies, and Allstate exclusive financial representatives in the U.S. and Canada, as well as via www.allstate.com and 1-800 Allstate[®].

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