

Kate Catlin Receives 40 Under 40 Leadership Award

Triangle -

RALEIGH, N.C. – Patty Briguglio, president of MMI Associates, Inc. (www.mmimarketing.com), a Raleigh-based full-service public relations firm, has announced that Kate Catlin, an account executive with the firm, has received the *Triangle Business Journal's* 40 Under 40 Leadership Award, which honors up-and-coming leaders under the age of 40 who are making a difference in the community. Recipients of this award are selected based on business accomplishments, community involvement and significant career milestones. Catlin was presented with the award at the 40 Under 40 Leadership Award gala on May 2 at 7:30 p.m. held at the North Ridge Country Club. All winners will be profiled in the publication's special awards issue on May 23.

Related Links:

www.mmimarketing.com

www.triangle.bizjournals.com

News Facts:

- Patty Briguglio, president of MMI Associates, Inc. (www.mmimarketing.com), a Raleigh-based full-service public relations firm, has announced that Kate Catlin, an account executive with the firm, has received the *Triangle Business Journal's* 40 Under 40 Leadership Award, which honors up-and-coming leaders under the age of 40 who are making a difference in the community.
- Recipients of this award are selected based on business accomplishments, community involvement and significant career milestones.
- Catlin was presented with the award at the 40 Under 40 Leadership Award gala on May 2 at 7:30 p.m. held at the North Ridge Country Club.
- All winners will be profiled in the publication's special awards issue on May 23.

Quotes:

"I am pleased to announce that Kate has won the 40 Under 40 Leadership Award," said Briguglio. "I am proud of her contributions to our community and to MMI Associates at such a young age. She is absolutely deserving of this award."

About Kate Catlin:

Kate Catlin is an account executive at MMI Associates, Inc., a full-service public relations firm in Raleigh, North Carolina, where she is responsible for a wide range of duties. She assists in developing and implementing public relations campaigns, as well as planning and managing events, pitching stories to local, national and international media, coordinating media relations and scheduling interviews. Prior to joining MMI, Catlin served as a marketing and public relations intern for Destination PR, a firm marketing U.S. destinations located in London. While at Destination PR, she increased the company's public relations efforts through her work in planning for and participating in the international trade show, World Travel Market. An active volunteer, Catlin has been involved with the National Association of Students Against Violence Everywhere (SAVE) in Raleigh for eight years. She currently serves as a member of the Board of Directors and as a National SAVE Ambassador. Catlin was recognized as a finalist for The Women's Forum of North Carolina Young Adult Leadership Award. Catlin is a graduate of Elon University, where she obtained her bachelor's degree in corporate communications. Originally from New England, she currently resides in Raleigh.

About MMI Associates, Inc.:

MMI Associates, Inc. is a full-service marketing and public relations firm offering a wide range of services to help clients achieve measurable results in brand awareness, name recognition, market penetration and crisis management. Established in 1994 in Phoenix, Arizona, this award-winning firm was named one of the top 10 public relations firms in the state. In North Carolina, the *Triangle Business Journal's* Book of Lists has recognized MMI as one of the top five public relations firms in the Triangle. The firm has received numerous awards for its work and most recently was awarded the Greater Raleigh Chamber of

Commerce's 2007 Pinnacle Award for Steady Growth and Profitability, and was named a Best Place to Work by the *Triangle Business Journal*. For more information, please call (919) 233-6600 or visit the Web site at www.mmimarketing.com.

Keywords:

MMI Associates, Inc. Patty Briguglio, Kate Catlin, *Triangle Business Journal*, 40 Under 40 Leadership Award, North Ridge Country Club, Crisis Public Relations, Market Penetration, Brand Awareness, Crisis Management, Media Coaching, Marketing Plans

Patty Briguglio

[MMI Associates, Inc.](http://www.MMIAssociates.com)

(919) 233-6600

patty@mmimarketing.com

PR Firms Raleigh, NC

(end)

Posted on:

Monday, May 05, 2008 12:05 PM