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MEDIA ALERT

Carlisle High School SAVE Chapters Plans Teen Safe Driving Activities, April 12-13, 2012

- WHO:** Teen members of the SAVE Chapter at Carlisle High School in Carlisle, Iowa
- WHAT:** Sponsored by the Allstate Foundation, Carlisle High School's SAVE Chapter will host a Teen Safe Driving event on April 13, 2012. The event will wrap up the "Every 15 Minutes" mock car crash from the previous day. Speakers at the "memorial service" will include students, parents, and a representative from the County Attorney's office. Students will be educated on the dangers of distracted driving. The SAVE Chapter is advised by Leah Heidemann.
- HOW:** Media is invited to speak with students about safe driving tips for all teens and the challenges and consequences of unsafe teen driving habits.
- WHEN:** **Friday, April 13, 2012**
9:00 am
- WHERE:** Carlisle High School
430 School St.
Carlisle, IA 50047
Gymnasium
- WHY:** Texting is one of the most dangerous distractions facing drivers today, particularly among teens, of which car crashes are the number one killer. According to a recent Allstate Foundation study, 49 percent of driving teens admit to being extremely distracted by texting and instant messaging while driving. And, the National Highway Traffic Safety Administration reports driver distraction contributes to 25 percent of all police-reported traffic crashes.

About the National Association of Students Against Violence Everywhere:

SAVE started at West Charlotte High School in Charlotte, N.C. in 1989 following the tragic death of a student who was trying to break up a fight at an off-campus party. Students met first to console each other, then as an organization to promote violence prevention and to work together to prevent future incidents from occurring. SAVE provides education about the effects and consequences of violence and helps provide safe activities for students, parents and communities. For more information on SAVE or starting a SAVE chapter, visit www.nationalsave.org, or contact SAVE at (866) 343-SAVE to receive free start-up materials and guidance.

About the Allstate Corporation:

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