

## FOR IMMEDIATE RELEASE



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### **The Allstate Foundation and National SAVE Present Grant *Columbia River High School Participates***

**VANCOUVER, WA (March 16, 2012)** — The Allstate Foundation presented a \$10,000 grant to Students Against Violence Everywhere (SAVE) to assist SAVE chapters in Alaska, Hawaii, Idaho, Oregon and Washington in their efforts to increase youth safety and promote teen safe driving. This grant from the Allstate Foundation will support the SAVE program in schools and community agencies. Teen safe driving awareness campaigns will be conducted during key times of the year including Teen Safe Driving Month (May), prom, and graduation.

During May, the Columbia River Chapter will present a program called "Stop Kids Intoxicated Driving" to the junior and senior classes and will include a mock crash using students as actors. The students plan to incorporate the message of safe driving throughout the school day and include giveaways, DUI goggle demonstrations and pledges not to drink and drive or text and drive. Deputy Fred Neiman is the SAVE Chapter Advisor.

SAVE is a peer-to-peer organization that focuses on the power of positive peer influences. According to a recent Allstate Foundation survey, *Shifting Teen Attitudes: The State of Teen Driving 2009*, peers are a major influence on teens – both positive and negative. Some of the concerning statistics that SAVE chapters will address include:

- Eighty-two percent of teens reported using cell phones while driving.
- Nearly half (48 percent) of girls admit they are likely to speed more than 10 mph over the limit, versus 36 percent of boys.
- Seventy-seven percent of teens admit they have felt unsafe with another teen's driving.

"This generous grant from The Allstate Foundation will assist students in finding real solutions to the issues of teen safe driving that they face each day," stated SAVE's executive director, Carleen Wray.

"By empowering teens to become smart driving activists in their schools and communities, we hope to reverse the staggering statistics," said Megan Brunet, Corporate Relations Manager for Allstate's Northwest Region. "Through programs like SAVE, we seek to develop innovative, teen-informed approaches to raise awareness of the issue and ultimately, to help save lives and reduce injuries."

#### **About The Allstate Foundation:**

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. For more information, visit [www.allstatefoundation.org](http://www.allstatefoundation.org).

**About the National Association of Students Against Violence Everywhere:**

SAVE started at West Charlotte High School in Charlotte, N.C. in 1989 following the tragic death of a student who was trying to break up a fight at an off-campus party. Students met first to console each other, then as an organization to promote violence prevention and to work together to prevent future incidents from occurring. SAVE provides education about the effects and consequences of violence and helps provide safe activities for students, parents and communities. For more information on SAVE or starting a SAVE chapter, visit [www.nationalsave.org](http://www.nationalsave.org), or contact SAVE at (866) 343-SAVE to receive free start-up materials and guidance.

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