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## **MEDIA ADVISORY**

### **Farmville Central High School SAVE Chapter to conduct Teen Safe Driving Activities on April 19, 2012**

- WHO:** Teen members of the SAVE Chapter at Farmville Central High School in Farmville, NC
- WHAT:** Sponsored by the Allstate Foundation, Farmville Central High School students will hold a teen safe driving event on April 19, 2012. North Carolina State Highway Patrol Trooper Collins will be on hand to assist with a distracted driving golf cart activity. The SAVE Chapter is advised by Brad Woodward. SAVE Youth Advisory Board Chair Nigel Cox is the chapter President.
- HOW:** Media is invited to speak with students about safe driving tips for all teens and the challenges and consequences of unsafe teen driving habits.
- WHEN:** **Thursday, April 19, 2012**  
**9:30 am**
- WHERE:** Farmville Central High School  
3308 E. Wilson Street  
Farmville, NC 27828  
**Teacher Parking Lot**
- WHY:** Texting is one of the most dangerous distractions facing drivers today, particularly among teens, of which car crashes are the number one killer. According to a recent Allstate Foundation study, 49 percent of driving teens admit to being extremely distracted by texting and instant messaging while driving. And, the National Highway Traffic Safety Administration reports driver distraction contributes to 25 percent of all police-reported traffic crashes.

#### **About the National Association of Students Against Violence Everywhere:**

SAVE started at West Charlotte High School in Charlotte, N.C. in 1989 following the tragic death of a student who was trying to break up a fight at an off-campus party. Students met first to console each other, then as an organization to promote violence prevention and to work together to prevent future incidents from occurring. SAVE provides education about the effects and consequences of violence and helps provide safe activities for students, parents and communities. For more information on SAVE or starting a SAVE chapter, visit [www.nationalsave.org](http://www.nationalsave.org), or contact SAVE at (866) 343-SAVE to receive free start-up materials and guidance.

#### **About the Allstate Corporation:**

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer known for its "You're In Good Hands With Allstate®" slogan. Now celebrating its 80th anniversary as an insurer, Allstate is reinventing protection and retirement to help nearly 16 million households insure what they have today and better prepare for tomorrow. Consumers access Allstate insurance products (auto, home, life

and retirement) and services through Allstate agencies, independent agencies, and Allstate exclusive financial representatives in the U.S. and Canada, as well as via [www.allstate.com](http://www.allstate.com) and 1-800 Allstate<sup>®</sup>.

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