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National Association of Students Against Violence Everywhere Names New Board Member

*Nailah Wagner of Campbell Soup Company to Aid in Development of
National Students Against Violence Everywhere Initiatives*

Camden, NJ (September 7, 2011) — Carleen Wray, Executive Director of the National Association of Students Against Violence Everywhere (SAVE), has announced that Nailah Wagner, Associate Brand Manager for the Wellness Brands at Campbell Soup Company, has been named to the organization's board of directors. As a board member, Wagner will commit to and uphold the vision, mission and strategic plan of SAVE.

Prior to working at Campbell, Wagner attended Columbia Business School in New York where she completed her MBA with a focus in marketing and strategy. She has extensive experience in sales and marketing and previously held several roles within the sales and marketing division of Whirlpool Corporation. Wagner also attended the University of North Carolina where she majored in Public Policy Analysis. Through the years Wagner has dedicated her personal time to improving the lives of youth. As a dedicated member of her community, she has volunteered with abused, neglected and abandoned children, counseled teen girls dealing with the consequences of teen pregnancy, helping them build self esteem, and she currently teaches reading skills to underprivileged elementary school children in Camden County, NJ.

"I am excited about the opportunity to join the SAVE Board because of the critical role the organization plays in combating our youth's desensitization to violence. I want to share my marketing skills and passion for our youth with the organization to help fuel growth and expand SAVE's reach," says Wagner.

"We are thrilled to have Nailah join SAVE's board of directors," said Wray. "She brings a combination of marketing experience, a passion for youth and strategic vision which will benefit SAVE as it examines its future goals, objectives and direction."

SAVE is a student-run, student-initiated public nonprofit violence prevention organization with close to 2,000 chapters in 48 states and more than 200,000 members in elementary, middle, high schools, colleges and communities nationwide.

About the National Association of Students Against Violence Everywhere:

SAVE started at West Charlotte High School in Charlotte, N.C. in 1989 following the tragic death of a student who was trying to break up a fight at an off-campus party. Students met first to console each other, then as an organization to promote violence prevention and to work together to prevent future incidents from occurring. SAVE provides education about the effects and consequences of violence and helps provide safe activities for students, parents and communities. For more information on SAVE or starting a SAVE chapter, visit www.nationalsave.org, or contact SAVE at (866) 343-SAVE to receive free start-up materials and guidance.

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